

Solving Kids' Cancer Personal Fundraising Guide

Thank you for making Solving Kids' Cancer your personal cause! By creating your own fundraising event you are directly helping raise awareness and funds for SKC's therapeutic development projects – making a difference in the lives of children and their families fighting deadly pediatric cancers. So, let's get started!

To create an event you will need to create an account on the SKC's website. Simply sign up on the **GIVE** page, which can be found by clicking <http://solvingkidscancer.org/give/create>. The screen directions will guide you through the process to enter basic information and a unique password. Once you have logged in you have access to edit your profile, view your past donations, and create and manage fundraising events to support SKC.

Click the 'Create a new event' button to customize an effort and follow these easy steps:

- Enter an event title
- Select the type of event you plan to participate in or create your own event
- Select a fundraising goal and event duration
- Personalize your page with a detailed description and upload a picture (optional)
- Opt-in to receive email notifications every time a donation is processed

Once you have successfully created your event will appear in a displayed area called 'Your current efforts' when logged in to your SKC account. (Remember, always use the Give tab sub-navigation to log in and access your efforts at <https://solvingkidscancer.org/give/your-efforts>. It's simple to manage any current effort! You can choose to edit your events, view past donations, or share your events via email by typing in a personal message and email addresses in the directed fields.

Your event home page is your personal SKC web page. It succinctly displays your event and is also where your network can track how much you have raised with their help and how close you are to reaching your fundraising goal. From your SKC page anyone can *contact organizer* with questions or notes, which simply prompts the system to send you an email. Do not stop there! Use sites like Facebook, Twitter, Digg, and other social-networking sites to help spread the word about your event.

All of your donors that give through the SKC site will receive automatic and immediate receipt emails for their donation to your event. Should your network wish to donate via check please mail it to the above address indicating your event. When you are logged on to the SKC site, you will be provided with the emails of your donors, allowing you to also send personal thank you emails. You will receive emailed updates when your event receives a donation, if you selected this feature.

Together, we can make a difference for children with deadly pediatric cancers! And remember 100% of your donations are invested into therapeutic development.